Admissions to the Data Analytics for Decision Making Capstone Certificate have been suspended as of fall 2023 and will be discontinued as of fall 2025. If you have any questions, please contact the department.

The iSchool offers an online Data Analytics for Decision Making capstone certificate. Students will learn to collect, analyze, and communicate data.

This capstone certificate provides students with entry-level knowledge of data analytics methodologies framed within the context of practical organizational decision-making and strategic planning. The capstone certificate meets the growing demand for data-savvy managers who can mobilize analysis, visualization, and communications techniques to support data-driven decision-making in various sectors of the economy. Students can complete the certificate entirely online, within one calendar year, conducive to balancing education, work, and life.