DATA ANALYTICS FOR DECISION MAKING, CAPSTONE CERTIFICATE

Admissions to the Data Analytics for Decision Making Capstone Certificate have been suspended as of fall 2023 and will be discontinued as of fall 2025. If you have any questions, please contact the department.

The iSchool offers an online Data Analytics for Decision Making Capstone Certificate.

The Analytics for Decision Making (ADM) Capstone Certificate provides you with entry-level knowledge of data analytics methodologies framed within the context of practical organizational decision-making and strategic planning. The ADM certificate meets the growing demand for data savvy managers who can mobilize analysis, visualization, and communications techniques to support data driven decision-making in various sectors of the economy. You can complete the certificate entirely online, within one calendar year, allowing you to balance your education, work, and life.

In ADM you will learn to collect, analyze, and communicate data in 3 courses. These courses include introductory analytics, data mining, and data visualization.