Today’s businesses and industries in the agricultural and food sectors of the economy are growing rapidly. Agribusiness industries, such as those that supply farm inputs or process and market agricultural products, need staff who are educated in both business and agriculture. Students in agricultural business management also find employment in companies specializing in biological systems engineering, landscape architecture, biotechnology, food technology, food science, food marketing, and large-scale farm enterprises.

The Bachelor of Science in Agricultural Business Management degree program (ABM) enables students to obtain a strong foundation in economics to learn how businesses make decisions and minimize risk and how to use applied mathematics and statistics to analyze prices and markets. Agricultural and Applied Economics (AAE) courses constitute a substantial segment of the curriculum for the B.S. in Agricultural Business Management degree. In addition to general college requirements, a major in ABM includes courses in economics, math, and statistics. ABM students will also take credits from the School of Business. (See Requirements tab for more information.)

Agricultural Business Management emphasizes coursework in the functional areas of the business school: accounting, finance, marketing, management, and human resources.

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Students will learn:
- Skills for running a business
- Finance and economic decision analysis
- Analytical and managerial tools
- Organization of the food system
- Commodity markets
- Senior capstone project integrates learning from major coursework

A degree in Agricultural Business Management prepares students for a career in agribusiness or other fields of business. The Department of Agricultural and Applied Economics may be consulted for specific career information for the major.

Students completing the Agricultural Business Management major are awarded the Bachelor of Science–Agricultural Business Management degree.