Students pursuing the certificate in business management for agricultural and life sciences are often interested in careers such as running a research lab, managing the books on their family farm, banking, business analysis, marketing, or management and sales, depending on their major. When combined with their major, the certificate can provide a basic background in business management that many employers find valuable.

Students can use the services provided by the CALS Career Services Office, which include help with creating a resume or cover letter and mock interviews. CALS students also have access to Handshake, an online job/internship posting tool that provides students with hundreds of job and internship listings.