

# FERMENTED FOODS AND BEVERAGES, CERTIFICATE

## ADVISING AND CAREERS

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#### ADVISING

Advising is essential for student success in the Fermented Foods and Beverages Certificate. There are many individual pathways through the certificate allowing students to explore their interests and individual educational goals. Students are encouraged to meet with a Certificate Advisor to ensure that they are enrolled in appropriate coursework to complete certificate requirements on time as well as to become aware of new opportunities and events within the certificate program.

Please contact the certificate advisor listed in the contact box with questions or to set up an advising appointment.

#### CAREERS

Careers that support the fermentation industry are numerous and varied in focus and discipline. The Certificate in Fermented Foods and Beverages prepares all students to have a foundational knowledge to enter the fermentation industry from a variety of career entry points. Students may seek business or marketing-oriented careers in the food and beverage industry or leverage their knowledge of fermentation to pursue a career in scientific research or product development. Others may go on to post-secondary work in the field.

An interest in fermentation can lead to many different careers. Students are encouraged to begin the career exploration process early in their UW–Madison journey by working with advisors, faculty, and CALS Career Services. These resources can help students reflect on their values, identify career goals, and outline strategies to achieve them.