LIFE SCIENCES COMMUNICATION

The Department of Life Sciences Communication (LSC) prepares students for careers as professional communicators in scientific and technical fields or for graduate and professional school. Scientific areas of expertise include the environment and natural resources, health and nutrition, agriculture, new technologies and social sciences. LSC is a world leader in science communication and our instructors are a mix of world-class researchers and real-world practitioners of regional or national profiles.

Graduates of the program are highly sought after by employers across both scientific and communication industries. Key to the education that LSC students receive is a combination of theoretical grounding and state-of-the-art practical applications. Students receive instruction across multimedia platforms such as print, audio, video and web. They are taught how to target and create communications for both news and marketing. Most important, they learn how to plan strategically and implement the most effective communications for diverse audiences.

Students can choose to pursue LSC as a stand-alone major but many choose to add an additional major and/or certificate(s) to complement what they learn in LSC. Examples of double majors and certificates pursued by our students include biology, dairy science, genetics, environmental studies, political science, business and global health.

DEGREES/MAJORS/CERTIFICATES


PEOPLE

PROFESSORS
Brossard (chair), Meiller, Scheufele, Shepard

ASSOCIATE PROFESSOR
Shaw

ASSISTANT PROFESSOR
Newman, Stenhouse

FACULTY ASSOCIATES
Botham, Stanley

LECTURERS
Flaherty, Nelson, Smith, Still