

ACCOUNTING, CERTIFICATE

ADVISING AND CAREERS

ADVISING

Advising is an integral part of any student's educational journey in the Wisconsin School of Business Undergraduate Program. Starting at Student Orientation, Advising, and Registration (SOAR), we encourage all students to connect with academic advisors. Business academic advisors have a wealth of knowledge about courses on campus, as well as policies and procedures.

Business career coaches help students with career exploration, internships, resumes, job search, interviewing and more. We encourage students to connect with their career coach once they arrive on campus.

Business academic advisors and career coaches are passionate about student success. Students experiencing academic difficulty or personal struggles are encouraged to talk to their advisor about how their individual situation may affect their academic performance.

ASSIGNED ACADEMIC AND CAREER COACHES

For admitted business students, academic advisors and career coaches are assigned by academic major. If you have more than one major, you may have more than one assigned advisor and coach. You can find your assigned advisor and coach by logging into your Starfish portal through MyUW.

For students not yet admitted to the Wisconsin School of Business, we have a team of pre-business advisors available to you.

ACCESSING ADVISING

Drop-in advising and scheduled appointments are available for admitted business students. Pre-business students may also schedule an appointment with a pre-business academic advisor or utilize drop-in academic advising.

For more information on accessing academic advising, please see our academic advising page (<https://bus.wisc.edu/current-student-resources/bba/academic-support-resources/academic-advising/>).

For more information on accessing career coaching, please see our career coaching page (<https://bus.wisc.edu/current-student-resources/bba/careers-internships/career-advising/>).

Students may direct questions about the IMAcc program to Kristen Fuhremann (kristen.fuhremann@wisc.edu), director of the program, or their academic or career advisor.

CAREERS

Accounting is the development and use of a system for recording and analyzing the financial transactions and financial status of an organization. Accountants are responsible for the record-keeping methods involved in making a financial record of business transactions and in the preparation of statements concerning the assets, liabilities, and operating results of a business.

Find out more about common industries for accounting and essential skills needed on the BBA Accounting website (<https://wsb.wisc.edu/programs-degrees/undergraduate-bba/academics/majors/#accounting>).