ACCOUNTING AND INFORMATION SYSTEMS

The accounting major allows students to develop strong technical and professional skills to succeed in a dynamic profession. Learn how emerging technologies are changing the landscape of business and gain an appreciation for the global and diverse nature of a career path in accounting. The curriculum covers financial, managerial and cost accounting, accounting systems and emerging technologies, taxation, audit and advisory services. Students will learn to evaluate the economic transactions on which businesses are built and organize and report the impact of those transactions.

DEGREES/MAJORS/CERTIFICATES

• Accounting, Certificate (http://guide.wisc.edu/undergraduate/business/accounting-information-systems/accounting-certificate/)
• Business: Accounting, BBA (http://guide.wisc.edu/undergraduate/business/accounting-information-systems/business-accounting-bba/)