

SCHOOL OF BUSINESS

ENTERING THE SCHOOL

A STUDENT-CENTERED ADMISSIONS PROCESS

The School of Business boasts a student body that is focused and engaged. Our highly talented undergraduate students, in turn, attract recruiting employers who return to Wisconsin year after year to fill internships and full-time positions.

Although admission to the Wisconsin Undergraduate Business Program is selective, we provide a variety of informational and workshop events to help you prepare for the admissions process.

Students may apply and enroll into the residential Undergraduate Business Program through the following pathways:

- Prospective high school students may be considered for Direct Admission to Business based on their application to the University of Wisconsin-Madison. Simply list a Business interest as your top academic area of interest on the University application.
- Current University of Wisconsin-Madison students can participate in a series of preparatory workshops and apply through the spring-term pre-business admissions process.
- Transfer students at University of Wisconsin System campuses or Wisconsin Technical Colleges may apply separately for admission to both the University of Wisconsin-Madison and the School of Business during the spring term for fall enrollment.

Once a student knows they have a Business interest, earlier enrollment in the Undergraduate Business Program is encouraged to maximize the use of resources like advising, career coaching, co-curricular engagement, and other enriching opportunities. The right choice for you depends on your current goals and where you are in your journey to becoming a Business Badger. Prospective/pre-business applicants are encouraged to familiarize themselves with the admissions eligibility policies listed on the Wisconsin BBA Admissions Policies (<https://business.wisc.edu/undergraduate/admissions/pre-business-policies/>) page.

For more information about these options, including directions for navigating the admissions processes and tips for submitting a competitive application, please visit the Wisconsin BBA Program website (<https://business.wisc.edu/undergraduate/admissions/>).

Transfer applicants (<https://business.wisc.edu/undergraduate/admissions/transfer-students/>) should visit the School of Business website to determine which process fits their situation.

Questions along the way? We're here to help. Reach out to a Wisconsin BBA Student Ambassador (<https://business.wisc.edu/undergraduate/contact/ambassadors/>) or contact the School of Business Undergraduate Program Office (<https://business.wisc.edu/undergraduate/contact/>) at 608-890-2490.

BUSINESS ONLINE UNDERGRADUATE PROGRAMS

Students applying to a School of Business Online Undergraduate Program apply through UW-Madison Online (<https://online.wisc.edu/>). Students

who have earned 12 or more college credits are eligible to apply. For more information, visit the UW-Madison Online admissions website (<https://online.wisc.edu/apply/>) or email a UW-Madison Online enrollment coach (uwmadisononline@wisc.edu). They are here to help you navigate the application process.