

SCHOOL OF BUSINESS

RESOURCES

ACADEMIC ADVISING

As a student in the Wisconsin Business Undergraduate Program, you will work directly with academic advisors who will help you plan your business education every step of the way. The advisors are here to help you explore options, define goals, and accomplish what you set out to achieve during your time as a Business Badger and beyond. Academic advisors also support students in making choices about course enrollment and understanding and interpreting degree requirements and policies.

Advisors in the Wisconsin Business Undergraduate Program work in partnership with you. They give you the tools and support you need to make your own decisions about the course of your education. Your partnership with the advising team begins early in your academic career at the University of Wisconsin–Madison. When you enroll in the UW–Madison, one of your first steps will be to attend Student Orientation, Advising, and Registration (SOAR), where you will have your first meeting with an academic advisor.

Admitted students are welcomed and encouraged to check in with their academic advisor each term. Academic Advising also offers drop-in advising hours daily during the academic year. UW–Madison students who are not yet enrolled in the Wisconsin Business Undergraduate Program but who expect to apply through the pre-business admissions process (<https://business.wisc.edu/undergraduate/admissions/current-uw-students/>) receive their business advising at the School of Business with pre-business academic advisors.

In addition to providing advising, the Wisconsin School of Business Undergraduate Program serves as the academic dean's office: interpreting policy, administering academic processes, and performing graduation checks for graduating business students. For more information, visit the advising website (<https://business.wisc.edu/undergraduate/academic-advising/>) or contact Undergraduate Academic Advising in 3150 Grainger Hall; 608-262-0471; wibbaadvising@wsb.wisc.edu (wibbaadvising@bus.wisc.edu).

CAREER DEVELOPMENT

The WSB Career Engagement Team takes a relationship-based approach to working with students throughout the career development process and consults with top employers to facilitate the recruitment, hiring and career readiness of our students. Our Career Forward offers a variety of services to admitted undergraduate business, certificate in business, certificate in entrepreneurship, capstone in actuarial science, and master of accountancy students including 1:1 coaching, career/major pathways exploration and planning, career workshops, mock interviews, career fairs, employer information sessions, on-campus interviewing, experiential learning opportunities, industry connections and networking events. We will also coach you through the development of a professional resume, cover letter, networking and interviewing skills and job search, offer and negotiation skills. Through the exploration of your values, strengths, skills and interests, we will help you create a career action plan early on in your collegiate experience so that you can participate in experiences both on and off campus to build your skills and readiness for the workplace

or graduate study. Career planning is an ongoing process, and we are committed to helping you determine and achieve your immediate career goals and support you in developing the skills to manage a successful career throughout your lifetime.

For more information about Career Engagement resources for students and faculty/staff, please see this page (<https://mycareer.wsb.wisc.edu/>).

STUDENT LIFE

The WSB Undergraduate Program Student Life office coordinates leadership and involvement opportunities (<https://business.wisc.edu/undergraduate/leadership/>) for students to enhance their personal and professional skills.

The Accenture Leadership Center (ALC) offers students unique, hands-on opportunities to develop leadership skills through workshops, guest speaker events, leadership case competitions, and more. The ALC acts as a general resource for all business affiliated Student Organizations and coordinates the room reservations for the Undergraduate Lounge space and offices held within. The ALC can also facilitate tailored leadership workshops upon request, and plan larger leadership conferences open to all business and pre-business students.

The WSB Undergraduate Program also has its own student government, UBC (Undergraduate Business Council), to unify and represent the student voice on issues of shared governance within the school and to promote community among business students. In addition, there are 40+ undergraduate business student organizations, offering plenty of opportunities for students to get involved and put their leadership and collaboration skills into practice. A business student organization fair is held at the start of each semester where potential new members can meet with representatives of organizations.

In recognition that community and connection are vital to student success, the Student Life team also provides support and programs geared towards underrepresented student populations. Students can join a variety of identity-based affinity groups, participate with the Student Organization Diversity & Inclusion Council, and/or get involved with the new Multicultural Space within the School of Business. Student Life also hosts a variety of educational events centered on topics of diversity, equity, and inclusion for all business and pre-business students to attend.

The student life team also oversees the Personal and Professional Foundations in Business course that all newly admitted BBA students take. This course introduces students to School of Business resources, helps them develop important leadership skills, facilitates networking, and encourages personal reflection about their time as a BBA student and future goals.

For more information about Wisconsin BBA Student Life, see this page (<https://business.wisc.edu/undergraduate/leadership/>).

BBA GLOBAL PROGRAMS

A study abroad experience (<https://business.wisc.edu/undergraduate/study-abroad/>) can complement and enhance every aspect of your business education. The Wisconsin BBA Program makes this opportunity possible by partnering with more than 35 of the top business schools and study abroad programs across the globe. Around 40 percent of each Wisconsin BBA graduating class studies abroad. These students regularly speak of their experience as professionally rewarding and personally transformative. A study abroad experience can be a great way to demonstrate enhanced autonomy, motivation, organization, worldview,

and resilience. You, too, can return from study abroad with a developed set of skills (that employers value!), a new sense of self, and a greater appreciation of cultural differences.

The Wisconsin School of Business works in close partnership with International Academic Programs (IAP) to administer study abroad programs geared specifically for undergraduate business students. All approved UW-Madison programs share policies, procedures, and best practices.

The UW-Madison Study Abroad (<https://studyabroad.wisc.edu/>) website highlights the portfolio of business specific programs (<https://studyabroad.wisc.edu/programsearch/?advisinglocation=102>) as well as other programs that may have a focus outside of, or in addition to, business (e.g. liberal studies, language learning, engineering, or life sciences).