CAREER DEVELOPMENT

The WSB Career Engagement Team takes a relationship-based approach to working with students throughout the career development process and consults with top employers to facilitate the recruitment, hiring and career readiness of our students. Our Career Forward offers a variety of services to admitted undergraduate business, certificate in business, certificate in entrepreneurship, capstone in actuarial science, and master of accountancy students including 1:1 coaching, career/major pathways exploration and planning, career workshops, mock interviews, career fairs, employer information sessions, on-campus interviewing, experiential learning opportunities, industry connections and networking events. We will also coach you through the development of a professional resume, cover letter, networking and interviewing skills and job search, offer and negotiation skills. Through the exploration of your values, strengths, skills and interests, we will help you create a career action plan early on in your collegiate experience so that you can participate in experiences both on and off campus to build your skills and readiness for the workplace or graduate study. Career planning is an ongoing process, and we are committed to helping you determine and achieve your immediate career goals and support you in developing the skills to manage a successful career throughout your lifetime.

For more information about Career Engagement resources for students and faculty/staff, please see this page (https://mycareer.wsb.wisc.edu/).

BBA GLOBAL PROGRAMS

A study abroad experience (https://business.wisc.edu/undergraduate/study-abroad/) can complement and enhance every aspect of your business education. The Wisconsin BBA Program makes this opportunity possible by partnering with more than 35 of the top business schools and study abroad programs across the globe. Around 40 percent of each Wisconsin BBA graduating class studies abroad. These students regularly speak of their experience as professionally rewarding and personally transformative. A study abroad experience can be a great way to demonstrate enhanced autonomy, motivation, organization, worldview,
and resilience. You, too, can return from study abroad with a developed set of skills (that employers value!), a new sense of self, and a greater appreciation of cultural differences.

The Wisconsin School of Business works in close partnership with International Academic Programs (IAP) to administer study abroad programs geared specifically for undergraduate business students. All approved UW-Madison programs share policies, procedures, and best practices.

The UW-Madison Study Abroad (https://studyabroad.wisc.edu/) website highlights the portfolio of business specific programs (https://studyabroad.wisc.edu/programsearch/?advisinglocation=102) as well as other programs that may have a focus outside of, or in addition to, business (e.g. liberal studies, language learning, engineering, or life sciences).