The WSB Career Engagement Team takes a relationship-based approach to working with students throughout the career development process and consults with top employers to facilitate the recruitment, hiring, and career readiness of our students. We offer a variety of services to admitted undergraduate business, certificate in business, certificate in entrepreneurship, capstone in actuarial science, and master of accountancy students including 1:1 coaching, career/major pathways exploration and planning, career workshops, mock interviews, career fairs, employer information sessions, on-campus interviewing, experiential learning opportunities, industry connections and networking events. We will also coach you through the development of a professional resume, cover letter, networking and interviewing skills and job search, offer and negotiation skills. Through the exploration of your values, strengths, skills and interests, we will help you create a career action plan early on in your collegiate experience so that you can participate in experiences both on and off campus to build your skills and readiness for the workplace or graduate study. Career planning is an ongoing process, and we are committed to helping you determine and achieve your immediate career goals and support you in developing the skills to manage a successful career throughout your lifetime.

For more information about Career Engagement resources for students and faculty/staff, please see this page (https://mycareer.wsb.wisc.edu/).

**STUDENT LIFE**

Wisconsin BBA student life (https://wsb.wisc.edu/programs-degrees/undergraduate-bba/leadership/) creates leadership and involvement opportunities for students to enhance their personal and professional skills.

The Accenture Leadership Center (ALC) offers students unique, hands-on opportunities to develop leadership skills through workshops, guest speaker events, leadership case competitions, and more. The ALC acts as a general resource for all BBA affiliated Student Organizations and coordinates the room reservations for the Undergraduate Lounge space and offices held within. The ALC can also facilitate tailor leadership workshops upon request, and plan larger leadership conferences open to all business and pre-business students.

The Wisconsin BBA Program also has its own student government, UBC (Undergraduate Business Council), to unify and represent the student voice on issues of shared governance within the school and to promote community within the BBA program. In addition, there are 40+ undergraduate business student organizations, offering plenty of opportunities for students to get involved and put their leadership and collaboration skills into practice. A business student organization fair is held at the start of each semester where potential new members can meet with representatives of organizations.

In recognition that community and connection are vital to student success, the Student Life team also provides support and programs geared towards underrepresented student populations. Students can join a variety of identity-based affinity groups, participate with the Student Organization Diversity & Inclusion Council, and/or get involved with the new Multicultural Space within the School of Business. Coming soon are more opportunities for inclusive leadership training for all business and pre-business students.

The student life team also oversees the Personal and Professional Foundations in Business course that all newly admitted BBA students take. This course introduces students to School of Business resources, helps them develop important leadership skills, facilitates networking, and encourages personal reflection about their time as a BBA student and future goals.

For more information about Wisconsin BBA Student Life, see this page (https://wsb.wisc.edu/programs-degrees/undergraduate-bba/leadership/).

**BBA INTERNATIONAL PROGRAMS**

A study abroad experience (https://bus.wisc.edu/current-student-resources/bba/study-abroad/outgoing-study-abroad-students/) can complement and enhance every aspect of your business education. The Wisconsin BBA Program makes this opportunity possible by partnering with more than 35 of the top business schools and study abroad programs (https://bus.wisc.edu/current-student-resources/bba/study-abroad/outgoing-study-abroad-students/programs/) across the globe. Around 40 percent of each Wisconsin BBA graduating class...
These students regularly speak of their experience as professionally rewarding and personally transformative. A study abroad experience can be a great way to demonstrate enhanced autonomy, motivation, organization, worldview, and resilience. You, too, can return from study abroad with a developed set of skills (that employers value!), a new sense of self, and a greater appreciation of cultural differences.

The Wisconsin School of Business works in close partnership with International Academic Programs (IAP) (https://studyabroad.wisc.edu/) to administer study abroad programs geared specifically for undergraduate business students. All approved UW-Madison programs share policies, procedures, and best practices.

The UW-Madison Study Abroad (https://studyabroad.wisc.edu/) website highlights the portfolio of business specific programs (https://studyabroad.wisc.edu/programsearch/?advisinglocation=102) as well as other programs that may have a focus outside of, or in addition to, business (e.g. liberal studies, language learning, engineering, or life sciences).