

# BUSINESS: FINANCE, INVESTMENT, AND BANKING, BBA

## LEARNING OUTCOMES

1. Apply proper controls and best practices in the governance of modern organizations while recognizing the impact of finance on business and society.
2. Explain the workings of financial markets, the role of financial intermediaries, and market mechanisms to create and trade securities.
3. Evaluate the risk and return of financial securities and transactions.
4. Interpret models of asset pricing and demonstrate how to value financial securities.
5. Learn and apply best practices in data-driven decisions about investments, financing and payout policies, corporate restructuring, and risk management.
6. Identify the role of financial technology in shaping the financial system and financial operations.
7. Formulate a comprehensive financial plan for individuals or business entities.