

FINANCE

The finance curriculum prepares students for careers in corporate financial management, the investments and securities business, and the management of financial institutions—e.g., banks and insurance companies. The theory of finance and its applications are emphasized. Students learn about: security analysis and valuation, security trading, government policy and financial markets, financial forecasting, capital structure, financial risk management, venture capital, security issuance and international finance.

DEGREES/MAJORS/CERTIFICATES

- Business: Finance, Investment, and Banking, BBA (<http://guide.wisc.edu/undergraduate/business/finance/business-finance-investment-banking-bba/>)