# BUSINESS: INTERNATIONAL BUSINESS, BBA

## ADVISING AND CAREERS

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## ADVISING

Advising is an integral part of any student's educational journey in the School of Business Undergraduate Program. Starting at Student Orientation, Advising, and Registration (SOAR), we encourage all students to connect with academic advisors. Business academic advisors have a wealth of knowledge about courses on campus, as well as policies and procedures.

Business career coaches help students with career exploration, internships, resumes, job search, interviewing, and more. We encourage students to connect with their career coach once they arrive on campus.

Business academic advisors and career coaches are passionate about student success. Students experiencing academic difficulty or personal struggles are encouraged to talk to their advisor about how their individual situation may affect their academic performance.

### Assigned Academic and Career Coaches

Admitted business students will have one assigned academic advisor. Career coaches are assigned by academic major to be able to provide industry-specific career guidance. If a student has more than one major, they may have more than one assigned career coach. Students can find their assigned advisor and coach by logging into the Starfish portal through MyUW.

For students not yet admitted to the School of Business, there is a team of pre-business advisors available.

### Accessing Advising

Drop-in advising and scheduled appointments are available for admitted business students. Pre-business students may also schedule an appointment with a pre-business academic advisor or utilize drop-in academic advising.

For more information on accessing academic advising, please see our Academic Advising page (https://business.wisc.edu/undergraduate/academic-advising/).

For more information on accessing career coaching, please see our Career Coaching page (https://business.wisc.edu/undergraduate/careers/).

## CAREERS

The perspective, intercultural awareness, and regional knowledge gained through the study of international business is always relevant, but has greatest career impact several years into one's career. Therefore, the international business major is designed to serve as a complement to another business major. International business careers develop after graduates first develop skills and expertise in a functional area of business, which drives initial career placement and advancement.

Careers in international business are not necessarily located overseas or even in major cities. Many positions are in U.S.-based offices or divisions of international firms.