

BUSINESS ADMINISTRATION: MANAGEMENT, BBA

LEARNING OUTCOMES

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1. Understand that the management of human resources is vital to a successful business strategy and organizational effectiveness.
2. Develop successful team structures that mitigate decision-making pitfalls and interpersonal conflict while maximizing team performance.
3. Design successful organization structures to achieve strategic objectives and execute operational plans within a global business environment.
4. Diagnose management and organizational problems from an internal or external consultant's perspective and design interventions to enhance organizational effectiveness.
5. Evaluate an organization's internal capabilities and external pressures and maximize its competitive advantage within an industry.