# BUSINESS: ENTREPRENEURSHIP, BBA

## HOW TO GET IN

### CURRENT UW–MADISON STUDENTS

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>How to get in</td>
<td>Application required. Meeting the requirements listed below does not guarantee admission. (<a href="https://admissions.wsb.wisc.edu/BbaPreBusiness">https://admissions.wsb.wisc.edu/BbaPreBusiness</a>)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Courses required to get in</th>
<th>Students are required to complete each of the 4 requirements below. Requirements can be completed via coursework, test credit, transfer work, or placement exam (if applicable).</th>
</tr>
</thead>
</table>
| Communication A | • ENGL 100  
• COM ARTS 100  
• ESL 118  
• LSC 100 |
| Quantitative Reasoning A | • MATH 112  
• MATH 114  
• MATH 171  
• COMP SCI/L IS 102 |
| Economics | • ECON 101  
• ECON 111 |
| Human Behavior | • PSYCH 202  
• SOC/C&E SOC 211  
• ANTHRO 104  
• GEN&WS 102  
• HDFS 263 |

GPA requirements to get in: Minimum 3.0 UW-Madison GPA.

### Credits required to get in

- If you started at UW-Madison as a first-year student, 24 credits completed/in-progress at UW-Madison are required for application.
- If you started at UW-Madison as a transfer student, 12 completed/in-progress at UW-Madison are required for application.
- In-progress course credits towards this minimum must be completed at the end of the spring application term.

### Other

- Pre-Business 101 workshop required during the intended application year.
- Pre-Business applicants may apply once within their first four terms (Fall/Spring) at UW-Madison, based on enrollment date. There is no credit maximum.

<table>
<thead>
<tr>
<th>Semester</th>
<th>Deadline to apply</th>
<th>Decision notification timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>To apply for a fall start</td>
<td>Mid March</td>
<td>On or before July 1st.</td>
</tr>
<tr>
<td>To apply for a spring start</td>
<td>This program does not accept applications to start in the spring.</td>
<td></td>
</tr>
<tr>
<td>To apply for a summer start</td>
<td>This program does not accept applications to start in the summer.</td>
<td></td>
</tr>
</tbody>
</table>

### PROSPECTIVE FIRST-YEAR APPLICANTS

All prospective UW–Madison students must apply through the central Office of Admissions and Recruitment ([https://www.admissions.wisc.edu/](https://www.admissions.wisc.edu/)). Prospective high school students may be considered for direct admission to Business based on their application to the University of Wisconsin-Madison. Simply list a Business interest as your top academic area of interest on the University application.

### PROSPECTIVE TRANSFER APPLICANTS

Transfer students at University of Wisconsin System campuses or Wisconsin Technical Colleges may apply separately for admission to both the University of Wisconsin-Madison and the School of Business during the spring term for fall enrollment. Information for prospective transfer students can be found here: [https://business.wisc.edu/undergraduate/admissions/transfer-students/](https://business.wisc.edu/undergraduate/admissions/transfer-students/).

### ADDITIONAL INFORMATION