BUSINESS: ENTREPRENEURSHIP, BBA

LEARNING OUTCOMES

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- 1. Develop business ideas.
- 2. Evaluate entrepreneurial opportunities with focus on appropriate use of both quantitative and qualitative analytical tools.
- Evaluate the skills, financing and other resources required for successfully managing innovation in startups and established organizations.
- 4. Manage growth in startups and innovation in established organizations.
- Exercise appropriate leadership, value diverse perspectives, and work collaboratively to accomplish objectives in an entrepreneurial context.