

BUSINESS: ENTREPRENEURSHIP, BBA

LEARNING OUTCOMES

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1. Develop business ideas.
2. Evaluate entrepreneurial opportunities with focus on appropriate use of both quantitative and qualitative analytical tools.
3. Evaluate the skills, financing and other resources required for successfully managing innovation in startups and established organizations.
4. Manage growth in startups and innovation in established organizations.
5. Exercise appropriate leadership, value diverse perspectives, and work collaboratively to accomplish objectives in an entrepreneurial context.