

BUSINESS: HUMAN RESOURCE MANAGEMENT, BBA

The first term for enrollment in the BBA degree in Business: Human Resource Management is **fall 2024**.

Founded in 1900, the Wisconsin School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the Wisconsin School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly-ranked program that equips you to meet both academic and career challenges. Employers value Wisconsin School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive Wisconsin School of Business alumni, Business Badger graduates are prepared to lead their organizations to success and transform the world of business. Together Forward!

BACHELOR OF BUSINESS ADMINISTRATION IN BUSINESS: HUMAN RESOURCE MANAGEMENT

The BBA in Human Resource Management (BBAHR) degree prepares students to manage and lead the most valuable asset of any organization: its people. Students who pursue the BBAHR degree will learn how to design, implement, and evaluate effective human resource policies and practices that align with the strategic goals and objectives of an organization as well as with the legal and ethical standards of the profession.

The program is open to students who have completed the pre-business requirements and have been admitted to the Wisconsin School of Business. BBAHR students will complete a core curriculum that covers the fundamentals of business, such as accounting, finance, marketing, operations, and strategy. In addition, BBAHR students will choose from a variety of electives that focus on different aspects of human resource management, such as talent acquisition, compensation and benefits, performance management, employee relations, diversity and inclusion, and organizational development. BBAHR students will also have the opportunity to participate in experiential learning activities, such as case studies, simulations, and applied projects.

The BBAHR degree aims to develop students' knowledge and skills in human resource management as well as their professional and ethical values. Students will gain an understanding of the theories and concepts that underlie human resource management, as well as the practical applications and best practices that are relevant in complex business environments. Students will also develop their communication and

collaboration skills along with their critical thinking and problem-solving abilities.

The BBAHR degree opens up a wide range of career paths for graduates who aspire to make a positive impact on the performance and well-being of employees and organizations. Whether they choose to work as human resource generalists or specialists, consultants or analysts, compliance managers or leaders, BBAHR graduates will be equipped with the skills and knowledge to succeed in human resource management.