

BUSINESS LEADERSHIP, CERTIFICATE

LEARNING OUTCOMES

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1. Define critical terms and theories associated with leadership in organizations.
2. Identify and act upon opportunities by applying entrepreneurial thinking, creative problem-solving, and strategic decision-making to create unique value.
3. Lead groups of people with diverse backgrounds and perspectives in business contexts.
4. Demonstrate adaptability and resilience by navigating setbacks, managing conflict, and maintaining focus under pressure to achieve long-term goals.