### BUSINESS: MANAGEMENT, BBA

#### HOW TO GET IN

**CURRENT UW–MADISON STUDENTS**

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Details</th>
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<tbody>
<tr>
<td>How to get in</td>
<td>Application required. Meeting the requirements listed below does not guarantee admission. (<a href="https://admissions.wsb.wisc.edu/BbaPreBusiness">https://admissions.wsb.wisc.edu/BbaPreBusiness</a>)</td>
</tr>
<tr>
<td>Courses required to get in</td>
<td>Students are required to complete each of the 4 requirements below. Requirements can be completed via coursework, test credit, transfer work, or placement exam (if applicable).</td>
</tr>
</tbody>
</table>
| Communication A | • ENGL 100  
• COM ARTS 100  
• ESL 118  
• LSC 100 |
| Quantitative Reasoning A | • MATH 112  
• MATH 114  
• MATH 171  
• COMP SCI/L IS 102 |
| Economics | • ECON 101  
• ECON 111 |
| Human Behavior | • PSYCH 202  
• SOC/C&E SOC 211  
• ANTHRO 104  
• GEN&WS 102  
• HDFS 263 |

**GPA requirements to get in**: Minimum 3.0 UW-Madison GPA.

**Credits required to get in**:  
- If you started at UW-Madison as a first-year student, 24 credits completed/in-progress at UW-Madison are required for application.  
- If you started at UW-Madison as a transfer student, 12 completed/in-progress at UW-Madison are required for application.  
- In-progress course credits towards this minimum must be completed at the end of the spring application term.

**Other**  
- Pre-Business 101 workshop required during the intended application year.  
- Pre-Business applicants may apply once within their first four terms (Fall/Spring) at UW-Madison, based on enrollment date. There is no credit maximum.

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<tr>
<th>Semester</th>
<th>Deadline to apply</th>
<th>Decision notification timeline</th>
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<tr>
<td>To apply for a fall start</td>
<td>Mid March</td>
<td>On or before July 1st.</td>
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<tr>
<td>To apply for a spring start</td>
<td>This program does not accept applications to start in the spring.</td>
<td></td>
</tr>
<tr>
<td>To apply for a summer start</td>
<td>This program does not accept applications to start in the summer.</td>
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</table>

**PROSPECTIVE FIRST-YEAR APPLICANTS**

All prospective UW–Madison students must apply through the central Office of Admissions and Recruitment ([https://www.admissions.wisc.edu/](https://www.admissions.wisc.edu/)). Prospective high school students may be considered for direct admission to Business based on their application to the University of Wisconsin-Madison. Simply list a Business interest as your top academic area of interest on the University application.

**PROSPECTIVE TRANSFER APPLICANTS**

Transfer students at University of Wisconsin System campuses or Wisconsin Technical Colleges may apply separately for admission to both the University of Wisconsin-Madison and the School of Business during the spring term for fall enrollment. Information for prospective transfer students can be found here: [https://business.wisc.edu/undergraduate/admissions/transfer-students/](https://business.wisc.edu/undergraduate/admissions/transfer-students/).

**ADDITIONAL INFORMATION**