

BUSINESS: MANAGEMENT AND HUMAN RESOURCES, BBA

HOW TO GET IN

Students wishing to pursue this major on campus must be admitted to the School of Business. Once admitted, students are able to pursue any business major they choose. To find out more about the school's admissions process for undergraduate students, please see [Entering the School \(http://guide.wisc.edu/undergraduate/business/#enteringtheschooltext\)](http://guide.wisc.edu/undergraduate/business/#enteringtheschooltext).

Students applying to the Management Online (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-management-human-resources-bba/business-management-human-resources-management-online-bba/>) or Human Resources Online (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-management-human-resources-bba/business-management-human-resources-human-resources-online-bba/>) programs apply through UW-Madison Online (<https://online.wisc.edu/>). UW-Madison Online undergraduate programs are for those applying as transfer students (i.e., those transferring at least 12 college credits). UW-Madison re-entry students may also be considered. For more information, visit the UW-Madison Online admissions website (<https://online.wisc.edu/apply/>) or email a UW-Madison Online enrollment coach (uwmadisononline@wisc.edu). They are here to help you navigate the application process.