

BUSINESS: MANAGEMENT AND HUMAN RESOURCES: MANAGEMENT

Admissions to the Business: Management and Human Resources: Management named option have been suspended in fall 2024 and discontinued in fall 2028. Students interested in this area of study should pursue the new Business: Management, BBA (<http://guide.wisc.edu/undergraduate/business/management-human-resources/business-management-bba/>).

MANAGEMENT OPTION

This major focuses on the activities of management in organizations.

Course material covers leadership, power, decision-making, organizational structure and change, strategy and policy, and the integration of organizational functions (such as marketing and finance). The topics apply to business, government, health care, and other service organizations.

This concentration is especially appropriate for students who seek roles as general managers and administrators at all levels of an organization, rather than roles as technical specialists. Students are also helped in developing a long-term perspective of both their own careers and the function of management in organizations and society.