

BUSINESS: MARKETING, BBA

HOW TO GET IN

Students wishing to pursue this major on campus must be admitted to the School of Business. Once admitted, students are able to pursue any business major they choose. To find out more about the school's admissions process for undergraduate students, please see [Entering the School \(http://guide.wisc.edu/undergraduate/business/#enteringtheschooltext\)](http://guide.wisc.edu/undergraduate/business/#enteringtheschooltext).