BUSINESS: INFORMATION SYSTEMS, BBA

REQUIREMENTS

UNIVERSITY GENERAL EDUCATION REQUIREMENTS

All undergraduate students at the University of Wisconsin–Madison are required to fulfill a minimum set of common university general education requirements to ensure that every graduate acquires the essential core of an undergraduate education. This core establishes a foundation for living a productive life, being a citizen of the world, appreciating aesthetic values, and engaging in lifelong learning in a continually changing world. Various schools and colleges will have requirements in addition to the requirements listed below. Consult your advisor for assistance, as needed. For additional information, see the university Undergraduate General Education Requirements (http://guide.wisc.edu/undergraduate/#requirementsforundergraduatestudytext) section of the Guide.

General Education

• Breadth—Humanities/Literature/Arts: 6 credits
• Breadth—Natural Science: 4 to 6 credits, consisting of one 4- or 5-credit course with a laboratory component; or two courses providing a total of 6 credits
• Breadth—Social Studies: 3 credits
• Communication Part A & Part B *
• Ethnic Studies *
• Quantitative Reasoning Part A & Part B *

* The mortarboard symbol appears before the title of any course that fulfills one of the Communication Part A or Part B, Ethnic Studies, or Quantitative Reasoning Part A or Part B requirements.

SCHOOL OF BUSINESS REQUIREMENTS

The Wisconsin Bachelor of Business Administration (BBA) degree program is based on a broad educational foundation combined with courses in business and economics. This curriculum is designed for those students who wish to prepare for careers in business. Students completing any School of Business major (http://guide.wisc.edu/undergraduate/business/#requirementstext) are required to satisfy a common set of Pre-Business Requirements, Liberal Studies Requirements, Business Preparatory Requirement, Business Core Requirement, Business Breadth Requirement, and Credits for BBA Degree.

Code | Title | Credits
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INFO SYS 365 | Contemporary Topics | 3
COMP SCI 220 | Data Science Programming I | 4
INFO SYS 371 | Technology of Computer-Based Business Systems | 3
INFO SYS 422 | Computer-Based Data Management | 3
INFO SYS 424 | Analysis and Design of Computer-Based Systems | 3

Total Credits | 16

SUGGESTED ELECTIVES RELATED TO INFORMATION SYSTEMS

Code | Title | Credits
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COMP SCI 300 | Programming II | 3
COMP SCI 400 | Programming III | 3
INFO SYS 365 | Contemporary Topics | 1-3
I SY E/PSYCH 349 | Introduction to Human Factors | 3
I SY E 575 | Introduction to Quality Engineering | 3
I SY E 601 | Special Topics in Industrial Engineering | 1-3
MARKETNG 310 | Marketing Research | 3
MARKETNG/OTM 421 | Fundamentals of Supply Chain Management | 3
MARKETNG/OTM 427 | Information Technology in Supply Chains | 3
M HR 412 | Management Consulting | 3
M HR 422 | Entrepreneurial Management | 3
M HR 423 | Strategic Management | 3
OTM 351 | Principles and Techniques of Quality Management | 3
OTM 451 | Service Operations Management | 3
OTM 452 | Project Management | 3
OTM 453 | Operations Analytics | 3
OTM 654 | Production Planning and Control | 2-3

UNIVERSITY DEGREE REQUIREMENTS

Total Degree

To receive a bachelor’s degree from UW–Madison, students must earn a minimum of 120 degree credits. The requirements for some programs may exceed 120 degree credits. Students should consult with their college or department advisor for information on specific credit requirements.

Residency

Degree candidates are required to earn a minimum of 30 credits in residence at UW–Madison. “In residence” means on the UW–Madison campus with an undergraduate degree classification. “In residence” credit also includes UW–Madison courses offered in distance or online formats and credits earned in UW–Madison Study Abroad/Study Away programs.
Quality of Work

Undergraduate students must maintain the minimum grade point average specified by the school, college, or academic program to remain in good academic standing. Students whose academic performance drops below these minimum thresholds will be placed on academic probation.