BUSINESS: OPERATIONS AND TECHNOLOGY MANAGEMENT, BBA

HOW TO GET IN

CURRENT UW–MADISON STUDENTS

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<th>Requirements</th>
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<td>How to get in</td>
<td>Application required. Meeting the requirements listed below does not guarantee admission. (<a href="https://admissions.wsb.wisc.edu/BbaPreBusiness">https://admissions.wsb.wisc.edu/BbaPreBusiness</a>)</td>
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<tr>
<td>Courses required to get in</td>
<td>Students are required to complete each of the 4 requirements below. Requirements can be completed via coursework, test credit, transfer work, or placement exam (if applicable).</td>
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- **Communication A**
  - ENGL 100
  - COM ARTS 100
  - ESL 118
  - LSC 100

- **Quantitative Reasoning A**
  - MATH 112
  - MATH 114
  - MATH 171
  - COMP SCI/LIS 102

- **Economics**
  - ECON 101
  - ECON 111

- **Human Behavior**
  - PSYCH 202
  - SOC/C&E SOC 211
  - ANTHRO 104
  - GEN&WS 102
  - HDFS 263

GPA requirements to get in Minimum 3.0 UW-Madison GPA.

Credits required to get in

- If you started at UW-Madison as a first-year student, 24 credits completed/in-progress at UW-Madison are required for application.
- If you started at UW-Madison as a transfer student, 12 completed/in-progress at UW-Madison are required for application.
- In-progress course credits towards this minimum must be completed at the end of the spring application term.

Other

- Pre-Business 101 workshop required during the intended application year.
- Pre-Business applicants may apply once within their first four terms (Fall/Spring) at UW-Madison, based on enrollment date. There is no credit maximum.

Semester | Deadline to apply | Decision notification timeline |
---|---|---|
To apply for a fall start | Mid March | On or before July 1st. |
To apply for a spring start | This program does not accept applications to start in the spring. |
To apply for a summer start | This program does not accept applications to start in the summer. |

**PROSPECTIVE FIRST-YEAR APPLICANTS**

All prospective UW–Madison students must apply through the central Office of Admissions and Recruitment ([https://www.admissions.wisc.edu/](https://www.admissions.wisc.edu/)). Prospective high school students may be considered for direct admission to Business based on their application to the University of Wisconsin-Madison. Simply list a Business interest as your top academic area of interest on the University application.

**PROSPECTIVE TRANSFER APPLICANTS**

Transfer students at University of Wisconsin System campuses or Wisconsin Technical Colleges may apply separately for admission to both the University of Wisconsin-Madison and the School of Business during the spring term for fall enrollment. Information for prospective transfer students can be found here: [https://business.wisc.edu/undergraduate/admissions/transfer-students/](https://business.wisc.edu/undergraduate/admissions/transfer-students/).

**ADDITIONAL INFORMATION**