The Department of Operations and Information Management administers both the operations and technology management major and the information systems major.

The operations and technology management (OTM) major focuses on the design, production, and delivery of products and services to satisfy customer needs. It equips students with the essential tools and strategies to use resources efficiently, make desirable trade-offs, and strategically redesign or restructure operations. OTM majors distinguish themselves by strong analytical and problem-solving capabilities together with the ability to provide high-level managerial insights into value-based service and production management.

Built on a solid foundation of a business and information technology (IT) curriculum, the major in information systems delivers a unique blend of business acumen, industry standards, and practical computing instruction. Students enjoy successful placement and satisfying careers because they possess both the in-depth knowledge of business processes and the ability to readily translate business requirements into value-added IT solutions. The curriculum is designed to prepare effective leaders in the design, development, and management of information systems—the lifeblood of a successful business model. Students learn how to use computer technologies to analyze business problems and processes in order to design and implement computer-based information systems which support business operations, decision-making, and planning. Career opportunities exist in management consulting and in industry in the areas of systems development, database administration, network management and as corporate information systems managers.

**DEGREES/MAJORS/CERTIFICATES**