

PRODUCT MANAGEMENT, CERTIFICATE

HOW TO GET IN

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The Product Management Certificate is open to undergraduate degree seeking students enrolled at UW Madison. To declare, students must have completed 24 credits in residence at UW-Madison or 12 credits in residence for transfer students and have earned a minimum GPA of 3.00.

To declare the certificate, complete the declaration form linked within the Contact Information box.

Students may not earn this certificate in conjunction with the exclusively online BBAs in Business Administration-Human Resources, Business Administration-Management, or Business Administration-Marketing.

REQUIREMENTS

To be eligible to declare, students must meet the following requirements:

- 24 degree credits completed in residence at time of declaration (12 degree credits for transfer students)
- 3.00 minimum cumulative GPA at UW-Madison
- Currently enrolled UW-Madison student
- Undergraduate, degree-seeking student