

PRODUCT MANAGEMENT, CERTIFICATE

REQUIREMENTS

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A minimum 3.0 GPA must be earned on all course work used to meet the requirements of the certificate program. All certificate credits must be earned in residence at UW-Madison.

REQUIRED COURSES

Code	Title	Credits
MARKETNG 305	Consumer Behavior	3
or CNSR SCI 357	Consumer Behavior	
OTM 300	Operations and Supply Chain Management	3
OTM 401	Product Management	3
OTM 452	Project Management	3
Total Credits		12

Note: Due to pre-requisites for some of the required courses, total credits to complete the Certificate in Product Management may be more than 12.

CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.