

# BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS, BBA

## LEARNING OUTCOMES

1. Assemble and analyze market, linkage, and economic data to make prudent investment decisions.
2. Identify debt and equity capital sources that meet investor risk/return parameters for development, acquisitions, debt and value-add investment opportunities.
3. Responsibly and ethically consider investor, tenant, community, and municipal needs in the development process.
4. Create value in the built environment through developments that are built to scale, affordable, and sustainable.
5. Communicate the merits of real estate projects to investors, community stakeholders, and municipal/publicly elected officials.
6. Provide a network of professionals with cutting-edge perspectives and employment opportunities.