BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS, BBA

REQUIREMENTS

UNIVERSITY GENERAL EDUCATION REQUIREMENTS

All undergraduate students at the University of Wisconsin–Madison are required to fulfill a minimum set of common university general education requirements to ensure that every graduate acquires the essential core of an undergraduate education. This core establishes a foundation for living a productive life, being a citizen of the world, appreciating aesthetic values, and engaging in lifelong learning in a continually changing world. Various schools and colleges will have requirements in addition to the requirements listed below. Consult your advisor for assistance, as needed. For additional information, see the university Undergraduate General Education Requirements (http://guide.wisc.edu/undergraduate/#requirementsforundergraduatestudytext) section of the Guide.

General Education

- Breadth—Humanities/Literature/Arts: 6 credits
- Breadth—Natural Science: 4 to 6 credits, consisting of one 4- or 5-credit course with a laboratory component; or two courses providing a total of 6 credits
- Breadth—Social Studies: 3 credits
- Communication Part A Part B *
- Ethnic Studies *
- Quantitative Reasoning Part A Part B *

* The mortarboard symbol appears before the title of any course that fulfills one of the Communication Part A or Part B, Ethnic Studies, or Quantitative Reasoning Part A or Part B requirements.

SCHOOL OF BUSINESS REQUIREMENTS

The Wisconsin Bachelor of Business Administration (BBA) program combines UW–Madison’s general liberal education requirements, broad coverage of core business disciplines, and cutting-edge signature courses to create a strong academic foundation upon which students delve deeply into their majors.

Code | Title | Credits
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REAL EST/ A A E/ECON/ URB R PL 306 | The Real Estate Process | 3
REAL EST 410 | Real Estate Finance | 3
REAL EST 411 | Real Estate Excel Modeling | 1
REAL EST 412 | Real Estate ARGUS Modeling | 1
REAL EST 415 | Valuation of Real Estate | 3
REAL EST/ECON/ URB R PL 420 | Urban and Regional Economics | 3
REAL EST 425 | Real Estate Law | 3
REAL EST 530 | Real Estate Investment Analysis | 3

Total Credits | 20

ADDITIONAL COURSES

Undergraduate students are encouraged to take additional electives from among the following real estate courses. Electives are typically not offered every semester.

REAL ESTATE ELECTIVES

- REAL EST 365 | Contemporary Topics | 3
- REAL EST/A A E/ URB R PL 520 | Community Economic Analysis | 3
- REAL EST 540 | Public Real Estate Equity Investment | 3
- REAL EST 550 | Private Real Estate Equity Investment I: Analysis and Structures | 3
- REAL EST 611 | Residential Property Development | 3
- REAL EST 640 | Real Estate Capital Markets | 3
- REAL EST 651 | Green - Sustainable Development | 3
- REAL EST 661 | Real Estate Investment Analysis and Presentation | 3

1 The real estate department regularly offers innovative and cutting-edge electives under REAL EST 365 Contemporary Topics. Students should check the Course Guide every semester.

RECOMMENDED NON-BUSINESS ELECTIVES

Electives may also be selected outside the business-economics core from among a number of courses elsewhere in the university, which will provide greater professional awareness and more specialized tools.

Code | Title | Credits
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ENVIR ST/ SOIL SCI 575 | Assessment of Environmental Impact | 3
LAND ARC 250 | Survey of Landscape Architecture Design | 3
LAND ARC 561 | Housing and Urban Design | 4
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>LAND ARC 562</td>
<td>Urban Design and Open Space Systems</td>
<td>4</td>
</tr>
<tr>
<td>SOIL SCI 301</td>
<td>General Soil Science</td>
<td>3</td>
</tr>
<tr>
<td>CIV ENGR 498</td>
<td>Construction Project Management</td>
<td>3</td>
</tr>
<tr>
<td>CIV ENGR 340</td>
<td>Structural Analysis I</td>
<td>3</td>
</tr>
<tr>
<td>GEOG/CIV ENGR/ENVIR ST 377</td>
<td>An Introduction to Geographic Information Systems</td>
<td>4</td>
</tr>
<tr>
<td>URB R PL/GEOG 305</td>
<td>Introduction to the City</td>
<td>3-4</td>
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<tr>
<td>URB R PL/ LAND ARC 463</td>
<td>Evolution of American Planning</td>
<td>3</td>
</tr>
<tr>
<td>URB R PL 601</td>
<td>Site Planning</td>
<td>3</td>
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**UNIVERSITY DEGREE REQUIREMENTS**

**Total Degree**
To receive a bachelor's degree from UW–Madison, students must earn a minimum of 120 degree credits. The requirements for some programs may exceed 120 degree credits. Students should consult with their college or department advisor for information on specific credit requirements.

**Residency**
Degree candidates are required to earn a minimum of 30 credits in residence at UW–Madison. "In residence" means on the UW–Madison campus with an undergraduate degree classification. "In residence" credit also includes UW–Madison courses offered in distance or online formats and credits earned in UW–Madison Study Abroad/Study Away programs.

**Quality of Work**
Undergraduate students must maintain the minimum grade point average specified by the school, college, or academic program to remain in good academic standing. Students whose academic performance drops below these minimum thresholds will be placed on academic probation.