Advising is an integral part of any student’s educational journey in the School of Business Undergraduate Program. Starting at Student Orientation, Advising, and Registration (SOAR), we encourage all students to connect with academic advisors. Business academic advisors have a wealth of knowledge about courses on campus, as well as policies and procedures.

Business career coaches help students with career exploration, internships, resumes, job search, interviewing, and more. We encourage students to connect with their career coach once they arrive on campus.

Business academic advisors and career coaches are passionate about student success. Students experiencing academic difficulty or personal struggles are encouraged to talk to their advisor about how their individual situation may affect their academic performance.

Assigned Academic and Career Coaches
Admitted business students will have one assigned academic advisor. Career coaches are assigned by academic major to be able to provide industry-specific career guidance. If a student has more than one major, they may have more than one assigned career coach. Students can find their assigned advisor and coach by logging into the Starfish portal through MyUW.

For students not yet admitted to the School of Business, there is a team of pre-business advisors available.

Accessing Advising
Drop-in advising and scheduled appointments are available for admitted business students. Pre-business students may also schedule an appointment with a pre-business academic advisor or utilize drop-in academic advising.

For more information on accessing academic advising, please see our Academic Advising page (https://business.wisc.edu/undergraduate/academic-advising/).

For more information on accessing career coaching, please see our Career Coaching page (https://business.wisc.edu/undergraduate/careers/).

Actuarial program faculty offer advising nights every fall semester to help students plan their course sequencing and professional exams.

CAREERS
Actuaries are problem solvers with expertise in understanding and managing financial risk. They use historical information and models to help predict the future. Actuaries may specialize in life and health (risk of illness, disability or death), pensions (develop and analyze retirement programs) or property and casualty (personal property risks and risks associated with businesses).

Some of our actuarial students utilize the analytical and technical skills they learn in the actuarial program and apply those skills to pursue data analytics or data science as a career. They may do this in the risk and insurance industry or in any industry that has the need to analyze, project and make decisions from large amounts of data.

Find out more about common industries and essential skills needed to be an actuary on the Undergraduate Actuarial Science website (https://business.wisc.edu/undergraduate/majors/actuarial-science/).