

BUSINESS, CERTIFICATE

ADVISING AND CAREERS

ADVISING

Students admitted to the Certificate in Business will be assigned to the Business Certificate Advising and Career committees. Further information can be found on the School of Business website (<https://business.wisc.edu/undergraduate/certificates/business/>).

CAREERS

Certificate students are qualified for many entry-level business positions. While the career opportunities available to CIB students are vast, common business careers pursued following graduation include:

- Advertising
- Business analyst–information systems
- Business development
- Commercial and retail banking
- Consulting
- Event management
- Human resources
- Investment management
- Management
- Project lead/manager–information systems
- Retail (stores and corporate)
- Underwriting/claims adjusting

Other CIB students pursue careers in education, engineering, the nonprofit sector, or the healthcare industry, to name a few. Some CIB students attend graduate school following graduation in programs including law school, public policy, medical school, engineering, social work, and more.