

# BUSINESS, CERTIFICATE

## ADVISING AND CAREERS

### ADVISING

Students admitted to the Certificate in Business will have an assigned academic advisor and career coach. Contact information for a student's assigned academic advisor and career coach can be found here: <https://wsb.wisc.edu/programs-degrees/certificates/business-undergrad/contact-us> (<https://wsb.wisc.edu/programs-degrees/certificates/business-undergrad/contact-us/>)

### CAREERS

Certificate students are qualified for many entry-level business positions. While the career opportunities available to CIB students are vast, common business careers pursued following graduation include:

- Advertising
- Business analyst—information systems
- Business development
- Commercial and retail banking
- Consulting
- Event management
- Human resources
- Investment management
- Management
- Project lead/manager—information systems
- Retail (stores and corporate)
- Underwriting/claims adjusting

Other CIB students pursue careers in education, engineering, the nonprofit sector, or the healthcare industry, to name a few. Some CIB students attend graduate school following graduation in programs including law school, public policy, medical school, engineering, social work, and more.