

CONSULTING, CERTIFICATE

LEARNING OUTCOMES

1. Apply critical thinking skills to complex real-world problems to develop strategies and make actionable recommendations to solve business issues based on a variety of important analytical tools and techniques.
2. Develop case analysis skills in diagnosing business issues and managerial problems, propose workable solutions, and explain and defend solutions.
3. Apply and evaluate project management techniques, and have a basic understanding of the formal and informal tools available to manage time, resources, and stakeholders in executing a project.
4. Develop and practice aspects of successful communication: writing, presenting, and listening. A theoretical foundation provides a method of deep audience analysis; apply that analysis when producing a variety of written genres and when preparing content for formal presentation.