

BUSINESS FUNDAMENTALS, SUMMER CERTIFICATE

REQUIREMENTS

Students are expected to take 9 of the 12 required credits in-residence during the summer term.

REQUIRED COURSES

Code	Title	Credits
ACCT I S 300	Accounting Principles ¹	3
or ACCT I S 100	Introductory Financial Accounting	
Select three of the following:		
FINANCE/ECON 300	Introduction to Finance	
MARKETNG 300	Marketing Management	
M H R 300	Managing Organizations	
OTM 300	Operations Management	
R M I 300	Principles of Risk Management	

¹ Students are strongly encouraged to take ACCT I S 300, unless ACCT I S 100 is required by their major.

QUALITY OF WORK

A minimum 2.000 GPA on required certificate coursework. Completed courses listed within the certificate curriculum, whether or not they meet a specific requirement, are included in the calculation of the GPA.

A minimum grade of C must be earned in each course.

9 of the 12 required credits must be taken in-residence (UW-Madison on-campus, study abroad, or distance courses).

CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.