

SUPPLY CHAIN MANAGEMENT, CERTIFICATE

Admissions to the Supply Chain Management Certificate have been suspended as of fall 2020. If you have any questions, please contact the department.

The field of supply chain management (SCM) is a critical area of competitive advantage for businesses around the world. SCM integrates business functions concerned with the movement of goods, services and information along the value chain with the goal of creating value for the end customer. SCM is a cross-functional discipline involving many components of business including product development, marketing, demand/supply planning, sourcing, production, inventory, logistics, customer service, and the relationships between businesses and their channels of distribution. In today's complex business environment, there is a need to coordinate these supply chain functions not only within the firm, but with business partners and customers. As a result, SCM is a critical, strategic component of business, and students with SCM education and expertise are in high demand in the marketplace.

The supply chain management certificate is open to all undergraduate students enrolled in the School of Business and is administered by the Grainger Center for Supply Chain Management at the School of Business. In addition to the BBA requirements, students complete an 18-credit curriculum required for the certificate. Students will also have the opportunity to interact with business leaders, participate in experiential learning and social activities, have access to a global trip/experience, and be eligible for scholarship opportunities from the Grainger Center.

Each semester, the center offers an informational workshop to help interested students learn about the certificate. At this event students will be exposed to the curriculum and potential career opportunities in the field, as well as network with current students, alumni, and corporate partners.

For questions or additional information about the certificate in supply chain management, please visit the Grainger Center (3450 Grainger Hall) or call 608-262-0710.

The supply chain management certificate is only for students in the School of Business.

Students interested in pursuing the supply chain management certificate must complete an application to verify the degree plan, including a resume review by the BBA Advising Center. All applications will also include a meeting with the Grainger Center staff in 3452 Grainger Hall.

HOW TO GET IN

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APPLICATION

Application for students in the School of Business can be found here (https://docs.google.com/forms/d/e/1FAIpQLScykz1fwVRhydjtIVjqHkiwwa0fGYMg5zb2oF28kJ366uhXw/viewform/?usp=sf_link).

Pre-Application Requirements:

- Meet with a professional career advisor in the BBA Advising Center for a resume review.
- After your resume has been reviewed, upload the revised copy to Handshake.
- Include the SCM designation on your Handshake profile.
- Complete the application and schedule an appointment with the Grainger Center for review. **Be sure to read the application carefully and complete all portions before scheduling an appointment.**

REQUIREMENTS

If you are interested in this certificate, more details about the applied learning events and other benefits will be offered upon declaration. Attending these events makes students eligible for certificate benefits including scholarships, global trip, etc.

Code	Title	Credits
REQUIRED COURSES FOR STUDENTS ADMITTED TO THE SCHOOL OF BUSINESS BEFORE FALL 2016.		
A minimum average 2.0 GPA must be earned on all course work applied to meet the requirements of the certificate program. At least 50% of the certificate credits must be earned in residence at UW-Madison as a degree-seeking undergraduate. Completion of this certificate reduces the number of business breadth courses needed for the BBA by one.		
MARKETNG/OTM 421	Fundamentals of Supply Chain Management	3
MARKETNG/OTM 422	Logistics Management	3
MARKETNG/OTM 423	Procurement and Supply Management	3
MARKETNG 425	Marketing Channel Strategy	3
MARKETNG/OTM 427	Information Technology in Supply Chains	3
<i>Select ONE of the following three courses:</i>		3
OTM 351	Principles and Techniques of Quality Management	
OTM 451	Service Operations Management	
OTM 654	Production Planning and Control	

Total Credits 18

Code	Title	Credits
REQUIRED COURSES FOR STUDENTS ADMITTED TO THE SCHOOL OF BUSINESS FALL 2016 OR AFTER		

A minimum average 2.0 GPA must be earned on all course work applied to meet the requirements of the certificate program. At least 50% of the certificate credits must be earned in residence at UW-Madison as a degree-seeking undergraduate. Completion of this certificate reduces the number of business breadth courses required for the BBA by one.

MARKETNG/OTM 421	Fundamentals of Supply Chain Management	3
MARKETNG/OTM 422	Logistics Management	3
MARKETNG/OTM 423	Procurement and Supply Management	3
MARKETNG 425	Marketing Channel Strategy	3
MARKETNG/OTM 427	Information Technology in Supply Chains	3
<i>Select ONE of the following three courses:</i>		3
MARKETNG 365	Contemporary Topics (Developing Breakthrough New Products)	
OTM 365	Contemporary Topics (Operations Analytics)	
OTM 451	Service Operations Management	

Total Credits **18**

CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.

LEARNING OUTCOMES

1. Develop appropriate supply chain strategies, and will be able to assess the financial, marketing and operational implications of such strategies.
2. By engaging in a wide range of applied activities, students will develop an understanding of how supply chain decisions are made in real-world settings.
3. Identify relevant sources of data, know how to access that data, and will be able to analyze it using both statistical and/or optimization techniques to support supply chain decision making.
4. Identify and assess the opportunities and risks associated with sources of supply and markets for goods.
5. Communicate their ideas and recommendations to individuals in all functional areas within an organization.

ADVISING AND CAREERS

ADVISING

Advising is an integral part of any student's educational journey in the Wisconsin School of Business Undergraduate Program. Starting at Student Orientation, Advising, and Registration (SOAR), we encourage all students to connect with academic advisors. Business academic advisors have a wealth of knowledge about courses on campus, as well as policies and procedures.

Business career coaches help students with career exploration, internships, resumes, job search, interviewing and more. We encourage students to connect with their career coach once they arrive on campus.

Business academic advisors and career coaches are passionate about student success. Students experiencing academic difficulty or personal struggles are encouraged to talk to their advisor about how their individual situation may affect their academic performance.

ASSIGNED ACADEMIC AND CAREER COACHES

For admitted business students, academic advisors and career coaches are assigned by academic major. If you have more than one major, you may have more than one assigned advisor and coach. You can find your assigned advisor and coach by logging into your Starfish portal through MyUW.

For students not yet admitted to the Wisconsin School of Business, we have a team of pre-business advisors available to you.

ACCESSING ADVISING

Drop-in advising and scheduled appointments are available for admitted business students. Pre-business students may also schedule an appointment with a pre-business academic advisor or utilize drop-in academic advising.

For more information on accessing academic advising, please see our academic advising page (<https://bus.wisc.edu/current-student-resources/bba/academic-support-resources/academic-advising/>).

For more information on accessing career coaching, please see our career coaching page (<https://bus.wisc.edu/current-student-resources/bba/careers-internships/career-advising/>).

ADDITIONAL ADVISING INFORMATION FOR SUPPLY CHAIN STUDENTS

In addition to the required courses for the Supply Chain certificate, students are also required to attend four applied learning events each year, keep up with resume reviews and updates, and report all job and internship offers to the Grainger Center and BBA Career office.

CAREERS

Students enrolled in the supply chain management certificate consistently have access to excellent internship opportunities and earn some of the highest salaries at the School of Business. The average full-time salary for members of the graduating class of 2019 with a supply chain management certificate was approximately \$61,034, while the average monthly internship salary was \$3,000.

Some of the companies that recruit students with a specialization in supply chain management include (but are not limited to):

- 3M
- Amazon
- BP Americas
- Cargill
- Cisco Systems
- Ford
- Georgia-Pacific
- KBX Logistics
- Kimberly-Clark
- Kohler

- Kohl's Department Stores
- Macy's
- Milwaukee Tool
- Nestle
- Rockwell Automation
- Target Corporation
- Uline
- Walgreen's Corporate
- W.W. Grainger

PEOPLE

FACULTY AND STAFF IN SUPPLY CHAIN MANAGEMENT

For more information about the faculty and their research interests, please visit the directory (<https://bus.wisc.edu/faculty-research/faculty-directory/>).

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