

SUPPLY CHAIN MANAGEMENT, CERTIFICATE

LEARNING OUTCOMES

1. Develop appropriate supply chain strategies, and will be able to assess the financial, marketing and operational implications of such strategies.
2. By engaging in a wide range of applied activities, students will develop an understanding of how supply chain decisions are made in real-world settings.
3. Identify relevant sources of data, know how to access that data, and will be able to analyze it using both statistical and/or optimization techniques to support supply chain decision making.
4. Identify and assess the opportunities and risks associated with sources of supply and markets for goods.
5. Communicate their ideas and recommendations to individuals in all functional areas within an organization.