

SUPPLY CHAIN MANAGEMENT, CERTIFICATE

REQUIREMENTS

If you are interested in this certificate, more details about the applied learning events and other benefits will be offered upon declaration. Attending these events makes students eligible for certificate benefits including scholarships, global trip, etc.

Code	Title	Credits
REQUIRED COURSES FOR STUDENTS ADMITTED TO THE SCHOOL OF BUSINESS BEFORE FALL 2016.		
A minimum average 2.0 GPA must be earned on all course work applied to meet the requirements of the certificate program. At least 50% of the certificate credits must be earned in residence at UW-Madison as a degree-seeking undergraduate. Completion of this certificate reduces the number of business breadth courses needed for the BBA by one.		
MARKETNG/OTM 421	Fundamentals of Supply Chain Management	3
MARKETNG/OTM 422	Logistics Management	3
MARKETNG/OTM 423	Procurement and Supply Management	3
MARKETNG 425	Marketing Channel Strategy	3
MARKETNG/OTM 427	Information Technology in Supply Chains	3
<i>Select ONE of the following three courses:</i>		3
OTM 351	Principles and Techniques of Quality Management	
OTM 451	Service Operations Management	
OTM 654	Production Planning and Control	
Total Credits		18

Code	Title	Credits
REQUIRED COURSES FOR STUDENTS ADMITTED TO THE SCHOOL OF BUSINESS FALL 2016 OR AFTER		
A minimum average 2.0 GPA must be earned on all course work applied to meet the requirements of the certificate program. At least 50% of the certificate credits must be earned in residence at UW-Madison as a degree-seeking undergraduate. Completion of this certificate reduces the number of business breadth courses required for the BBA by one.		
MARKETNG/OTM 421	Fundamentals of Supply Chain Management	3
MARKETNG/OTM 422	Logistics Management	3
MARKETNG/OTM 423	Procurement and Supply Management	3
MARKETNG 425	Marketing Channel Strategy	3

MARKETNG/OTM 427	Information Technology in Supply Chains	3
<i>Select ONE of the following three courses:</i>		3
MARKETNG 365	Contemporary Topics (Developing Breakthrough New Products)	
OTM 365	Contemporary Topics (Operations Analytics)	
OTM 451	Service Operations Management	

Total Credits 18

CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.