1. Learn the fundamentals of art and design through investigation of form, technology and concept within a cohort of like-minded and diverse artists and designers.

2. Develop skills in research, creative problem solving, and professional practices.

3. Expand knowledge of historical, thematic, critical, and theoretical issues as a means of strengthening verbal and visual vocabulary.

4. Demonstrate a broad understanding of distinct concepts and practices in two-dimensional media, three-dimensional media, four-dimensional media, and in a choice of printmaking, photography, or graphic design media.

5. Demonstrate competency at an advanced level in at least one discipline of student's choice. (Graphic design named option: Generate advanced level competency in graphic design.)