The highly ranked Department of Art’s degree programs provide creative students with the critical and artistic skills needed to excel in contemporary, multidisciplinary art and design practices. The art curriculum fosters positive collaboration, the creation of innovative and technically advanced art works, and encourages the sharing of diverse points of view.

Degree programs feature a rigorous foundation program, a set of six courses that students often complete by participating in the popular Contemporary Art & Artists First-Year Interest Group (FIG), before branching out into one or more specialized areas (https://art.wisc.edu/media-disciplines/) such as book arts, ceramics, comics, digital animation, glass and neon, graphic design, painting, performance/video, photography, sculpture, social practices, etc.

Potential Careers for Artists include: animation, ceramics, glassblowing, metal fabrication, graphic and multi-media design, illustration, videography, photography, teaching, and (of course) as a gallery artist. Our graduates also work as community arts organizers, user experience designers, medical imagists, technical assistants for major film companies, jewelry designers and fabricators, book designers, and more.

The department offers five ways to complete a degree:

- The Bachelor of Science in Art (https://guide.wisc.edu/undergraduate/education/art/art-bs/) degree
- The Bachelor of Science in Art degree with Graphic Design option (https://guide.wisc.edu/undergraduate/education/art/art-bs/art-graphic-design-bs/)
- The Bachelor of Fine Arts (https://guide.wisc.edu/undergraduate/education/art/art-bfa/) degree
- The Bachelor of Fine Arts degree with Graphic Design option (https://guide.wisc.edu/undergraduate/education/art/art-bfa/art-graphic-design-bfa/)
- The Bachelor of Science in Art Education (https://guide.wisc.edu/undergraduate/education/art/art-education-bs/) degree

The Bachelor of Fine Arts (BFA) degree differs from the B.S.–Art degree by requiring a larger number of studio and aesthetic courses. The BFA degree is often selected by students wishing to develop a refined visual art portfolio in preparation for a career as a professional artist or designer, and/or for graduate study. Studio art majors begin their undergraduate career in the B.S.-Art program. After completing the foundations and studio breadth coursework, students can declare one of the other art programs, if desired.

The Bachelor of Science in Art Education degree program licenses students to teach in both elementary and secondary schools.

The Department of Art believes that hardworking students who learn to harness and nurture their creative energies today will be the people influencing progress tomorrow. Come join us!