

# GRAPHIC DESIGN, CERTIFICATE

## LEARNING OUTCOMES

1. Correctly recognize and identify important eras, developments, movements, and theories in historical and contemporary design practice.
2. Recognize, develop and consistently employ the elements and principles of effective graphic design and typography in their own studio work, and will recognize it in the work of other artists.
3. Demonstrate technical and conceptual proficiency and will apply critical thinking skills in order to contextualize their practice in the contemporary design arena.
4. Understand the steps, tools, and skills necessary for participating in professional activities pertaining to graphic design and typography.
5. Develop a strong work ethic driven by both logical and inventive working process.