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CONSUMER BEHAVIOR AND MARKETPLACE STUDIES, BS

WISCONSIN EXPERIENCE

WISCONSIN EXPERIENCE INTERNSHIPS

Internships are a vital part of student career development and a highly valued component of the undergraduate curriculum in the School of Human Ecology. High-quality internships foster student development by bringing theories and classroom-based learning to life in real-world settings. In addition, internships give students the opportunity to explore careers related to their major, gain relevant experience in their field(s) of interest, and develop a better understanding of what is expected in a workplace by performing the tasks of a professional in that field.

For Human Ecology majors, internships are a requirement of our undergraduate curriculum. Students must have at least a junior standing (54+ credits) in order to pursue a 3-credit internship and must complete a minimum of 150 hours at the internship site. To be eligible, an internship must be educational in nature, directly relate to a student's major and career goals, and be approved by the Advising & Career Center (https://go.wisc.edu/acc_office/).

For some Human Ecology majors, additional course prerequisites may be required. For more information, visit Human Ecology Internships (https://advising.humanecology.wisc.edu/careers/internship-requirement/).

STUDENT ORGANIZATIONS

To see our active list of Human Ecology Student Orgs and for more information about joining, please visit Human Ecology Student Organizations (https://advising.humanecology.wisc.edu/studentlife/joina-student-organization/).

Learn more about UW–Madison registered student organizations through the Wisconsin Involvement Network (https://win.wisc.edu/).