

# CONSUMER BEHAVIOR AND MARKETPLACE STUDIES, B.S.

## WISCONSIN EXPERIENCE

### INTERNSHIPS

Internships are a vital part of student career development and a highly valued component of the undergraduate curriculum in the School of Human Ecology. High-quality internships foster student development by bringing theories and classroom-based learning to life in real-world settings. In addition, internships give students the opportunity to explore careers related to their major, gain relevant experience in their field(s) of interest, and develop a better understanding of what is expected in a workplace by performing the tasks of a professional in that field.

For SoHE majors, internships are a requirement of our undergraduate curriculum. Students must have at least a junior standing (54+ credits) in order to pursue a 3-credit internship and must complete a minimum of 150 hours at the internship site. To be eligible, an internship must be educational in nature, directly relate to a student's major and career goals, and be approved by the Advising & Career Center ([https://go.wisc.edu/acc\\_office/](https://go.wisc.edu/acc_office/)).

For some SoHE majors, additional course prerequisites may be required. For more information, visit SoHE Internships (<https://advising.humanecology.wisc.edu/careers/internship-requirement/>).

### STUDENT ORGANIZATIONS

School of Human Ecology student organizations include:

- Apparel and Textile Association (ATA)
- Association of Fundraising Professionals - UW Madison Chapter (AFP)
- Community and Nonprofit Leaders (CNLUW)
- Financial Occupations Club for University Students (FOCUS)
- Interior Design Organization (IDO)/American Society of Interior Design (ASID) - Student Chapter
- Phi Upsilon Omicron (National Honor Society in Family and Consumer Sciences)
- Student Association for Human Development and Family Studies (SAHDFS)
- Student Retail Association (SRA)

For more information about registering as a SoHE student organization, please visit SoHE Student Organizations (<https://go.wisc.edu/sohestudentorganizations/>).

Learn more about UW–Madison registered student organizations through the Wisconsin Involvement Network (<https://win.wisc.edu/>).