

CONSUMER FINANCE AND FINANCIAL PLANNING, BS

Admissions to the Consumer Finance and Financial Planning BS have been suspended as of spring 2024 and will be discontinued as of summer 2032. If you have any questions, please contact the department (<https://www.online.wisc.edu>).

This program provides an opportunity for students to complete the BS Consumer Finance and Financial Planning degree at a distance. This option is ideal for returning students with some college credits who would like to complete the program in a flexible online format, with no on-campus attendance required. This program is interdisciplinary with an emphasis on financial management and the economic well-being of individuals and families. Topics include financial counseling, coaching, wealth management, financial product development, financial technology, and consumer behavior. Completion of the program and one additional elective course will make graduates eligible to sit for the Certified Financial Planner® (CFP) exam, which Human Ecology students pass well above the national average.