

CONSUMER MARKETPLACE STUDIES, B.S.

HOW TO GET IN

Students applying to the BS in Consumer Marketplace Studies program apply through UW-Madison Online (<https://online.wisc.edu/>). UW-Madison Online undergraduate programs are for those applying as transfer students (i.e., those transferring at least 12 college credits). UW-Madison re-entry students may also be considered. For more information, visit the UW-Madison Online admissions website (<https://online.wisc.edu/apply/>).