

# CONSUMER SCIENCE

## DEGREES/MAJORS/CERTIFICATES

- Consumer Behavior and Marketplace Studies, B.S. (<http://guide.wisc.edu/undergraduate/human-ecology/consumer-science/consumer-behavior-marketplace-studies-bs/>)
- Consumer Finance and Financial Planning, B.S. (<http://guide.wisc.edu/undergraduate/human-ecology/consumer-science/consumer-finance-financial-planning-bs/>)
- Consumer Marketplace Studies, B.S. (<http://guide.wisc.edu/undergraduate/human-ecology/consumer-science/consumer-marketplace-studies-bs/>)
- Personal Finance, B.S. (<http://guide.wisc.edu/undergraduate/human-ecology/consumer-science/personal-finance-bs/>)