CONSUMER SCIENCE

The Department of Consumer Science studies interactions among consumers, business, and government in order to advance the well-being of consumers, families, and communities. The department is multi-disciplinary, including study in economics, finance, sociology, psychology, marketing, and public affairs. The Department of Consumer Science offers two undergraduate degree programs, Consumer Behavior & Marketplace Studies and Personal Finance. Both programs focus broadly on the economic well-being of consumers and society. The department also offers MS and PhD degrees in Human Ecology: Consumer Behavior and Family Economics.