## PERSONAL FINANCE, B.S.

### UNIVERSITY GENERAL EDUCATION REQUIREMENTS

All undergraduate students at the University of Wisconsin–Madison are required to fulfill a minimum set of common university general education requirements to ensure that every graduate acquires the essential core of an undergraduate education. This core establishes a foundation for living a productive life, being a citizen of the world, appreciating aesthetic values, and engaging in lifelong learning in a continually changing world. Various schools and colleges will have requirements in addition to the requirements listed below. Consult your advisor for assistance, as needed. For additional information, see the university Undergraduate General Education Requirements (http://guide.wisc.edu/undergraduate/#requirementsforundergraduatestudytext) section of the Guide.

#### General Education
- **Breadth—Humanities/Literature/Arts:** 6 credits
- **Breadth—Natural Science:** 4 to 6 credits, consisting of one 4- or 5-credit course with a laboratory component; or two courses providing a total of 6 credits
- **Breadth—Social Studies:** 3 credits
- **Communication Part A & Part B** *
- **Ethnic Studies** *
- **Quantitative Reasoning Part A & Part B** *

* The mortarboard symbol appears before the title of any course that fulfills one of the Communication Part A or Part B, Ethnic Studies, or Quantitative Reasoning Part A or Part B requirements.

### SCHOOL OF HUMAN ECOLOGY REQUIREMENTS

#### Math
- **MATH 112** Algebra 3
  - Or higher (not MATH 130 or 141) unless exempt through placement exam

#### Statistics
- **STAT 301** Introduction to Statistical Methods 3-4
- **SOC/ C&E SOC 360** Statistics for Sociologists I
- **STAT 371** Introductory Applied Statistics for the Life Sciences
- **PSYCH 210** Basic Statistics for Psychology
- **ECON 310** Statistics: Measurement in Economics
- **GEOG 360** Quantitative Methods in Geographical Analysis

#### Arts and Humanities
- **Literature** 3
- **Humanities** 6

### PERSONAL FINANCE REQUIREMENTS

A complete list of requirements is below. Students should follow the curriculum requirements in place at the time they entered the major. This requirement list should be used in combination with a DARS report.

#### Code | Title | Credits
--- | --- | ---
**Excel Proficiency**
- Select one course from the following:
  - **GEN BUS 106** Foundational Skills for Business Analysis 1-2
  - **A A E 335** Introduction to Data Analysis using Spreadsheets

#### Social Science
- **ECON 101** Principles of Microeconomics 4
- **ECON 102** Principles of Macroeconomics 3-4

- Choose any designated Social Science breadth courses to bring total credits to 9

#### Physical, Biological or Natural Science

#### Human Ecology Breadth
- Select one Human Ecology course from CSCS, DS, HDFS, or INTER-HE.

### Total Credits

#### PERSONAL FINANCE REQUIREMENTS

37-39

**Excel Proficiency**

- Select one course from the following:
  - **GEN BUS 106** Foundational Skills for Business Analysis 1-2
  - **A A E 335** Introduction to Data Analysis using Spreadsheets

**Personal Finance Core**

- **CNSR SCI 201** Consumer Insights 3
- **CNSR SCI 275** Consumer Finance 3
- **CNSR SCI 355** Financial Coaching 3
  - or **CNSR SCI 301** Consumer Analytics
- **ACCT I S 100** Introductory Financial Accounting 3
  - or **ACCT I S 300** Accounting Principles

**Consumer Science Courses**

- **CNSR SCI 477** The Consumer and the Market 3
- **CNSR SCI 555** Consumer Design Strategies & Evaluation 3
- **CNSR SCI 657** Consumer Behavior 3

**Consumer Science Depth**

Select 6 credits from the course list below.

(Not also used in the Personal Finance Core category)

- **CNSR SCI/ RELIG ST 173** Consuming Happiness
- **CNSR SCI 255** Consumer Financial Services Innovation
- **CNSR SCI 273** Finances & Families
- **CNSR SCI 301** Consumer Analytics
- **CNSR SCI 340** Building Financial Assets and Capability for Vulnerable Families
- **CNSR SCI 355** Financial Coaching
- **CNSR SCI 360** Sustainable and Socially Just Consumption
- **CNSR SCI/ HDFS 465** Families & Poverty
- **CNSR SCI 527** Consumer Spending and Saving Over the Lifecycle
- **CNSR SCI 575** Family Economics and Public Policy
CNSR SCI 579 Consumer Policy Analysis

**Professional Development**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CNSR SCI 251</td>
<td>Financial Services Leadership Symposium 1</td>
<td></td>
</tr>
<tr>
<td>INTER-HE 202</td>
<td>SoHE Career &amp; Leadership Development</td>
<td>1</td>
</tr>
<tr>
<td>CNSR SCI 601</td>
<td>Consumer Science Internship</td>
<td>3</td>
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</tbody>
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**Electives**

Select electives to bring degree credit total to 120

**Total Credits** 33-34

1

CNSR SCI 251 Financial Services Leadership Symposium may be repeated for up to 2 credits. The additional credit will be counted as an elective.

**PERSONAL FINANCE: NAMED OPTION**

Students may elect to pursue a named option instead of the completing the Personal Finance major requirements listed above.

View as list


**UNIVERSITY DEGREE REQUIREMENTS**

**Total Degree**

To receive a bachelor's degree from UW–Madison, students must earn a minimum of 120 degree credits. The requirements for some programs may exceed 120 degree credits. Students should consult with their college or department advisor for information on specific credit requirements.

**Residency**

Degree candidates are required to earn a minimum of 30 credits in residence at UW–Madison. "In residence" means on the UW–Madison campus with an undergraduate degree classification. "In residence" credit also includes UW–Madison courses offered in distance or online formats and credits earned in UW–Madison Study Abroad/Study Away programs.

**Quality of Work**

Undergraduate students must maintain the minimum grade point average specified by the school, college, or academic program to remain in good academic standing. Students whose academic performance drops below these minimum thresholds will be placed on academic probation.