The first term for enrollment in the Personal Finance: Personal Finance Online, B.S. is fall 2020.

Starting in Fall 2020, the Personal Finance Online option provides an opportunity for students to complete the BS Personal Finance degree at a distance. This option is ideal for returning students with some college credits who would like to complete the program in a flexible online format, with no on-campus attendance required. This program is interdisciplinary with an emphasis on financial management and the economic well-being of individuals and families. Topics include financial counseling, coaching, wealth management, financial product development, financial technology, and consumer behavior. Completion of the program and one additional elective course will make graduates eligible to sit for the Certified Financial Planner® (CFP) exam, which SoHE students pass well above the national average.

PEOPLE

PROFESSORS
Bartfeld, Shim, Wong

ASSOCIATE PROFESSORS
Collins, Robb

ASSISTANT PROFESSORS
Addo, Ashton; Bea, Zhang

FACULTY ASSOCIATES
Andrews, Lepe, Murray, O'Brien, Olive, Sigler, Whelan

FOR MORE INFORMATION, VISIT THE SCHOOL OF HUMAN ECOLOGY FACULTY AND STAFF DIRECTORY (HTTPS://SOHE.WISC.EDU/CONNECT/FACULTY-STAFF).