

# DESIGN STRATEGY, CERTIFICATE

## REQUIREMENTS

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Code	Title	Credits
<b>Foundational Course</b>		<b>3</b>
DS 341	Design Thinking for Transformation	
<b>Selective Topics (choose one course from each of the three sections)</b>		<b>9</b>
<i>1: Consumer Behavior and Product Development</i>		
CNSR SCI/ RELIG ST 173	Consuming Happiness	
CNSR SCI 201	Consumer Insights	
CNSR SCI 255	Consumer Financial Services Innovation	
CNSR SCI 301	Consumer Analytics	
CNSR SCI 657	Consumer Behavior	
DS 527	Global Artisans	
<i>2: Communities and Social Change</i>		
CSCS 125	Community and Social Change	
CSCS 300	Nonprofit Sector: Overview and Foundations	
CSCS 335	Communicating with Key Audiences	
CSCS 460	Civil Society and Community Leadership	
CSCS 570	Community Based Research and Evaluation	
HDFS 469	Family and Community Influences on the Young Child	
<i>3: Humans and the Environment</i>		
DS 130	Introduction to Interior Architecture	
DS 221	Person and Environment Interactions	
DS/ANTHRO/ ART HIST/ HISTORY/ LAND ARC 264	Dimensions of Material Culture	
DS/ LAND ARC 639	Culture and Built Environment	
HDFS 425	Research Methods in Human Development and Family Studies	
HDFS/ CNSR SCI 465	Families & Poverty	
HDFS 474	Racial Ethnic Families in the U.S.	
HDFS 516	Stress and Resilience in Families Across the Lifespan	
<b>Elective Topics</b>		<b>3</b>
<i>Methods and Theories</i>		

ANTHRO 104	Cultural Anthropology and Human Diversity
ANTHRO 300	Cultural Anthropology: Theory and Ethnography
ANTHRO 415	The Anthropological Study of Children & Youth
COM ARTS 260	Communication and Human Behavior
COM ARTS 325	Media and Human Behavior
L I S 202	Informational Divides and Differences in a Multicultural Society

#### Applications

ART 448	Special Topics
DS 270	Design and Fashion Event Practicum
DS/COMP SCI/ I SY E 518	Wearable Technology
DS/ COMP SCI 579	Virtual Reality
INTL ST 523	International Internship
LAND ARC 210	Introduction to Landscape Architecture Design Studio
LAND ARC 563	Designing Sustainable and Resilient Regions
M E 351	Interdisciplinary Experiential Design Projects I
THEATRE 234	Collaborative Problem Solving

#### Communication and Analysis

ART 346	Basic Graphic Design
BSE 270	Introduction to Computer Aided Design
COM ARTS 155	Introduction to Digital Media Production
COM ARTS 200	Introduction to Digital Communication
DS 120	Design: Fundamentals I
L I S 351	Introduction to Digital Information

<b>Capstone</b>		<b>3</b>
CNSR SCI 555	Consumer Design Strategies & Evaluation	
DS 361	Design-Related International Experience	
DS 570	Design and Fashion Event Management	
DS 641	Advanced Design Thinking for Transformation	
HDFS 592	Research Experience in Human Development and Family Studies	

**Total Credits** **18**

Students must earn a minimum 2.000 GPA on required certificate coursework. Completed courses listed within the certificate curriculum, whether or not they meet a specific requirement, are included in the calculation of the GPA.

## **CERTIFICATE COMPLETION REQUIREMENT**

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.