TEXTILES AND FASHION DESIGN: FIT (FASHION INSTITUTE OF TECHNOLOGY)

For those leaning toward an industry career, the textiles and fashion design program gives students the option to apply to spend their senior year at Fashion Institute of Technology (http://www.fitnyc.edu/) (FIT) in New York City, the hub of the textile and fashion trade. The FIT experience provides students with industry-specific skills which, when paired with the creative liberal arts background, makes our graduates highly desirable and often recruited by industry leaders. Students apply to FIT in their junior year. If accepted by FIT, they participate in a visiting student program in one area of focus: Fashion Design, Textile Surface Design, Footwear & Accessories Design, Communication Design Foundation, Advertising and Marketing Communications, Fashion Business Management, Textile Development and Marketing.

Upon graduation, students who attend FIT are awarded a bachelor of science (BS) degree from the University of Wisconsin–Madison in textiles and fashion design with a named option in FIT. A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree conferral. FIT students also earn an associate of applied science (AAS) degree from FIT. Students attending FIT who are considered Wisconsin non-residents continue to pay out-of-state tuition, even if they reside in the state of New York.