The undergraduate major in human development and family studies (HDFS) offers specialized courses in human development from infancy through old age, couples and family relationships, research methods, policymaking, parent-child relations, family health and well-being, parent education and support, and ethnic and cultural diversity in families. In addition to coursework, all students engage in a 150-hour, semester-long internship or high-impact learning experience in a professional setting related to their major and career goals. These settings include community mental health programs, early childhood education, legislative offices, health care agencies, research labs, criminal justice systems, child and family life education, and community-based social justice programs.

The major prepares students for careers in human and family service organizations and for graduate or professional school in a variety of fields including health care, education, family law, counseling, occupational therapy, program evaluation, physical therapy, case management, and the child life profession.

CERTIFIED FAMILY LIFE EDUCATOR (CFLE)

The National Council on Family Relations (NCFR) provides the Certified Family Life Educator (CFLE) credential, which is recognized in the U.S. and Canada for Family Life Education professions.

The program encourages applications from professionals who have preparation and experience in Family Life Education settings, including formal teaching, research/scholarship, community education, public information and education, curriculum and resource development, health care, military family support, and ministry. CFLEs have a minimum of a bachelor’s degree, and many have advanced degrees.

Certification must include graduating from HDFS, which is a CFLE-approved program here at UW-Madison.

Students seeking this designation must complete the following courses:

For additional information, please contact SoHE’s Advising & Career Center (https://sohe.wisc.edu/students/advising/) or Polina Levchenko (https://humanecology.wisc.edu/staff/levchenko-polina/), HDFS Faculty Associate.

INFANT MENTAL HEALTH (IMH)

The HDFS course concentration in IMH focuses on promoting the social emotional development of children age 0-6 years within the family and community context. It is designed to be compatible with IMH Endorsement by the Wisconsin Alliance for Infant Mental Health (WI-AIMH)—entry level Infant Family Associate Endorsement (https://wiaimh.org/endorsement/).

Please note that one must be a member of the organization and apply for endorsement with references in addition to completing the B.S. in HDFS with course requirements and guidelines (https://www.allianceaimh.org/endorsement-requirements-guidelines/) specified below.

Competency areas:
1. Theoretical foundations
   • Any course in HDFS Learning Outcome 1 AND
   • HDFS 471 in Learning Outcome 3 AND
   • HDFS 663 OR HDFS 650 in Learning Outcome 5
2. Law, regulation, and agency policy
   • HDFS 535 in Learning Outcome 4
3. Systems expertise
   • HDFS 469 in Learning Outcome 4 OR
   • HDFS 516 AND 517 in Learning Outcome
4. Direct service skill
   • HDFS 663 in Learning Outcome 5 AND
   • Relevant internship (HDFS 601) and HDFS Professional Development sequence
5. Working with others
   • Any course in Learning Outcome 2 AND
   • HDFS 601
6. Communicating
   • Comm A and Comm B requirements for HDFS major
7. Thinking
   • Any Research Methods Course in Learning Outcome 6 AND
   • Quant A and Quant B requirements for HDFS major AND
   • HDFS 663 in Learning Outcome 5

For additional information, please contact SoHE’s Advising & Career Center (https://sohe.wisc.edu/students/advising/) or Julie Poehlmann-Tynan (https://humanecology.wisc.edu/staff/poehlmann-tynan-julie/), Professor in HDFS.