The School of Human Ecology (SoHE) at UW–Madison is a place where faculty and advisors work closely with students to prepare them for careers that improve the quality of people’s lives. Our majors are: community and nonprofit leadership, human development and family studies, interior architecture, personal finance, retailing and consumer behavior, and textiles and fashion design. Each program provides a solid curriculum of practical skills that lead students to exciting professions, a better understanding of people and our world, and a bachelor of science undergraduate degree.

SoHE is located in Nancy Nicholas Hall, a beautiful and newly renovated building that provides first-class, cutting-edge classrooms and studio spaces. Within these walls we connect students to their passions, helping them discover exciting careers and opportunities to make a meaningful impact on individuals, families, and communities. Faculty, students, and staff are dedicated to providing students with solid and meaningful education through coursework, internships, travel, student organizations, community involvement, research, and scholarship.

Learn more about SoHE and its majors at sohe.wisc.edu (https://sohe.wisc.edu/).