# Design Strategy, Certificate

## Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td><strong>Foundational Course</strong></td>
<td></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>DS 341</td>
<td>Design Thinking for Transformation</td>
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### Selective Topics (choose one course from each of the three sections) **9**

#### 1: Consumer Behavior and Product Development

- CNSR SCI/ RELIG ST 173: Consumer Happiness
- CNSR SCI 201: Consumer Insights
- CNSR SCI 255: Consumer Financial Services Innovation
- CNSR SCI 301: Consumer Analytics
- CNSR SCI 657: Consumer Behavior
- DS 527: Global Artisans

#### 2: Communities and Social Change

- CSCS 125: Community and Social Change
- CSCS 300: Nonprofit Sector: Overview and Foundations
- CSCS 335: Communicating with Key Audiences
- CSCS 460: Civil Society and Community Leadership
- CSCS 570: Community Based Research and Evaluation
- HDFS 469: Family and Community Influences on the Young Child

#### 3: Humans and the Environment

- DS 130: Introduction to Interior Architecture
- DS 221: Person and Environment Interactions
- DS/ANTHRO/ ART HIST/ HISTORY/ LAND ARC 264: Dimensions of Material Culture
- DS/ LAND ARC 639: Culture and Built Environment
- HDFS 425: Research Methods in Human Development and Family Studies
- HDFS/ CNSR SCI 465: Families & Poverty
- HDFS 474: Racial Ethnic Families in the U.S.
- HDFS 516: Stress and Resilience in Families Across the Lifespan

### Elective Topics **3**

- ANTHRO 104: Cultural Anthropology and Human Diversity

### Applications

- ART 448: Special Topics
- DS 270: Design and Fashion Event Practicum
- DS/COMP SCI/ I SY E 518: Wearable Technology
- DS/ COMP SCI 579: Virtual Reality
- INTL ST 523: International Internship
- LAND ARC 210: Introduction to Landscape Architecture Design
- LAND ARC 563: Designing Sustainable and Resilient Regions
- M E 351: Interdisciplinary Experiential Design Projects I
- THEATRE 234: Collaborative Problem Solving

### Communication and Analysis

- ART 346: Basic Graphic Design
- BSE 270: Introduction to Computer Aided Design
- COM ARTS 155: Introduction to Digital Media Production
- COM ARTS 200: Introduction to Digital Communication
- DS 120: Design: Fundamentals I
- L I S 351: Introduction to Digital Information

### Capstone **3**

- CNSR SCI 555: Consumer Design Strategies & Evaluation
- DS 361: Design-Related International Experience
- DS 570: Design and Fashion Event Management
- DS 641: Advanced Design Thinking for Transformation
- HDFS 592: Research Experience in Human Development and Family Studies

### Total Credits **18**

Students must earn a minimum 2.000 GPA on required certificate coursework. Completed courses listed within the certificate curriculum, whether or not they meet a specific requirement, are included in the calculation of the GPA.
CERTIFICATE COMPLETION REQUIREMENT
This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.