# Design Strategy, Certificate

## Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Foundational Course</strong></td>
<td></td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>DS 341</td>
<td>Design Thinking for Transformation</td>
<td>3</td>
</tr>
</tbody>
</table>

**Selective Topics (choose one course from each of the three sections)**

1: **Consumer Behavior and Product Development**
- CNSR SCI/ RELIG ST 173: Consumer Happiness
- CNSR SCI 201: Consumer Insights
- CNSR SCI 255: Consumer Financial Services Innovation
- CNSR SCI 301: Consumer Analytics
- CNSR SCI 657: Consumer Behavior
- DS 527: Global Artisans

2: **Communities and Social Change**
- CSCS 125: Community and Social Change
- CSCS 300: Nonprofit Sector: Overview and Foundations
- CSCS 335: Communicating with Key Audiences
- CSCS 460: Civil Society and Community Leadership
- CSCS 570: Community Based Research and Evaluation
- HDFS 469: Family and Community Influences on the Young Child

3: **Humans and the Environment**
- DS 130: Introduction to Interior Architecture
- DS 221: Person and Environment Interactions
- DS/ANTHRO/ ART HIST/ HISTORY/ LAND ARC 264: Dimensions of Material Culture
- DS/ LAND ARC 639: Culture and Built Environment
- HDFS 425: Research Methods in Human Development and Family Studies
- HDFS/ CNSR SCI 465: Families & Poverty
- HDFS 474: Racial Ethnic Families in the U.S.
- HDFS 516: Stress and Resilience in Families Across the Lifespan

**Elective Topics**

**Methods and Theories**
- ANTHRO 104: Cultural Anthropology and Human Diversity

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANTHRO 300</td>
<td>Cultural Anthropology: Theory and Ethnography</td>
<td></td>
</tr>
<tr>
<td>ANTHRO 415</td>
<td>The Anthropological Study of Children &amp; Youth</td>
<td></td>
</tr>
<tr>
<td>COM ARTS 260</td>
<td>Communication and Human Behavior</td>
<td></td>
</tr>
<tr>
<td>COM ARTS 325</td>
<td>Media and Human Behavior</td>
<td></td>
</tr>
<tr>
<td>L I S 202</td>
<td>Informational Divides and Differences in a Multicultural Society</td>
<td></td>
</tr>
</tbody>
</table>

**Applications**
- ART 448: Special Topics
- DS 270: Design and Fashion Event Practicum
- DS/COMP SCI/ I SY E 518: Wearable Technology
- DS/ COMP SCI 579: Virtual Reality
- INTL ST 523: International Internship
- LAND ARC 210: Introduction to Landscape Architecture Design
- LAND ARC 563: Designing Sustainable and Resilient Regions
- M E 351: Interdisciplinary Experiential Design Projects I
- THEATRE 234: Collaborative Problem Solving

**Communication and Analysis**
- ART 346: Basic Graphic Design
- BSE 270: Introduction to Computer Aided Design
- COM ARTS 155: Introduction to Digital Media Production
- COM ARTS 200: Introduction to Digital Communication
- DS 120: Design: Fundamentals I
- L I S 351: Introduction to Digital Information

**Capstone**
- CNSR SCI 555: Consumer Design Strategies & Evaluation
- DS 361: Design-Related International Experience
- DS 570: Design and Fashion Event Management
- DS 641: Advanced Design Thinking for Transformation
- HDFS 592: Research Experience in Human Development and Family Studies

**Total Credits**

18

Students must earn a minimum 2.000 GPA on required certificate coursework. Completed courses listed within the certificate curriculum, whether or not they meet a specific requirement, are included in the calculation of the GPA.